

## Marketing Internship at a Social Project in Berkeley, CA

Host Company ID: I-0420980



**Internship Duration:** 3-4 months, longer upon request (*unpaid*)

### Company:

Our company started in 2008 and has grown a lot in the past few years, with a total staff of 7 in the US, 3 of them located in our Berkeley office.

Our mission is to develop community leaders through action oriented environmental education.

We offer local and international programs that run agro-cultural programs in Nicaragua, Panama and Ecuador (10 day programs, focused on environmental aspects and the volunteer component).

### Internship Position:

Our team is traveling a lot but somebody will always accompany the intern on our business trips.

The intern will learn how a business and a non-profit is run!

We are looking to grow in many areas that the intern will be able to explore, such as: PR/Communications, Program Development (Research & Evaluation, Monitoring Evaluation Tools), Marketing, Social Media, Graphic Design.

### Sample projects:

- Developing a marketing plan
- Community outreach
- Writing press releases
- Social Media management
- Outreach to new partners

- Online Marketing strategies
- Creating marketing materials: flyers, brochures, newsletter

#### Requirements:

- Very good English skills
- Spanish a plus but not required
- Marketing and Communications experience preferred
- Hard working
- Organized
- Self-starter
- Really good organizational skills (help with and create organizational systems)
- Creative
- Willingness to dive in and make suggestions
- Take initiative
- Great writing skills (e.g. for grant writing)
- Interested in finding grants and applying for them
- Resourcefulness