

Social Media Marketing & Community Engagement Internship in Berkeley, CA

Host Company ID: I-0384594



Internship Duration: ideally 12 months, shorter periods are okay as well (*unpaid*)

Company:

We offer a range of co-working opportunities, from cafe-style seating by the day or month to dedicated workstations and private office spaces, all of which include great coffee, super-fast Wi-Fi, and the opportunity to engage with a dynamic and diverse community of freelancers, founders, entrepreneurs, independent professionals, digital nomads and more.

Internship Position:

You will be in charge of your location's social media streams, so we need you to be able to craft cool content that will engage our current members and bring new people into the company's galaxy. You'll need to be able to manage our Facebook and Twitter feeds, and, with the support of the Community Builder, be the brains behind our social media campaigns.

You will be working directly with the Community Curator and Community Builder (the duo that runs each location) and interacting with every community member at the space, so you need to feel comfortable in social situations. A large part of the job is making sure that our members are engaged and really feel that they are part of the community, and they look to the staff (including the intern) to make this happen.

We need interns who can communicate clearly and effectively in a business environment. This means being able to help answer member questions and requests, as well as performing basic office skills like answering the phone,

directing visitors to conference rooms, and greeting guests upon arrival. Being an intern at this company requires that you have a genuine interest in getting to know new people, so if you are the outgoing type, this position is definitely for you.

Intern Feedback:

I had a great experience in California!

The company has a very pleasant and friendly work environment. I had the opportunity to work on different projects and to take initiative. My supervisors were always there to answer my questions and help me when necessary but they also gave me a lot of freedom to work on and create new projects. I also had the chance to meet lots of Americans and to interact with them. At the end of the internship, my supervisors gave me a very positive feedback which will probably give me a big advantage over other candidates when applying for a job after my studies.